



## 2020 Arnold Sports Festival - Media Registration

The Arnold Sports Festival welcomes all working members of the media to request complimentary credentials to cover its more than 80 events. **Freelance requests will not be accepted.**

The editor or owner is to submit one request for the media outlet's staff.

**To obtain credentials, submit items 1 - 3 below.**

- 1. LETTER OF ASSIGNMENT** - Editors/Owners must provide a detailed letter of assignment written on company letterhead that specifies each event to be covered by each staff member and at what capacity (such as writer, photographer, etc.).
- 2. MEDIA CREDENTIAL REQUEST FORM** - Editors/Owners must complete and sign the Media Credential Request Form found on page three.
- 3. PREVIOUS COVERAGE** - Editors/Owners must submit coverage of the 2019 Arnold Sports Festival if attended or include recent coverage of a similar event.

Credentials work in a hierarchy, only one credential per person. Credential types include:

- **MEDIA GENERAL** – Permits access to most of the venues and events including all EXPO events. It does **not** include access to the IFBB Pro League events at Battelle Grand and does **not** include an assigned seat at any event.
- **MEDIA SEATING** – Provides access to seats at Battelle Grand for IFBB Pro League events (first come first served). Includes access to Media - General events above.
- **MEDIA CENTER** – Access to media work area next to west side of stage in Battelle Grand for IFBB Pro League events. No view of stage, TV feed only. Includes access to Media Seating area as space is available and Media - General events above.
- **MEDIA PIT** – Includes an assigned seat in the front stage media areas for specified events only. Includes access to Media Seating area as space is available and Media - General events above.

We reserve the right to refuse media credentials, without cause, during pre-registration as well as at the onsite media registration. Due to high demand, media credentials are limited in number, so please return your request at your earliest convenience. The Arnold Sports Festival does not mail credentials in advance. Credentials must be picked up in person at the Media Room located in B-132 at the Greater Columbus Convention Center or in the Media Center in Battelle Grand during the hours specified in your confirmation.

## **Exclusive Media Rights**

The Arnold Sports Festival retains exclusive media rights (including, but not limited to, rights in broadcast, cable, audio, home video, internet, or such other recordings, accounts or descriptions, now known or hereafter devised) to all events. The use, account, description, picture, photograph, video, audio, reproduction, or other information acquired at Arnold Sports Festival venues other than for news coverage (defined as the description or depiction of newsworthy events or information) is strictly prohibited. (For avoidance of doubt, no person shall use any content described above in any commercial manner), except with the prior written consent of the Arnold Sports Festival.

No live video or audio from the IFBB Pro League events or Pro Strongman events can be aired, broadcast or published including online until after the events have concluded.

Video/audio coverage shall be no longer than 3 minutes in length unless prior written consent of the Arnold Sports Festival is granted.

Questions or concerns please contact:

Matt Lorz  
Arnold Sports Festival  
Media Relations Director  
[matt@arnoldexpo.com](mailto:matt@arnoldexpo.com)  
office 614-431-2600  
direct 614-635-6137

**The following page is the Media Credential Request Form**

# 2020 Arnold Sports Festival Media Credential Request Form

**Registration Deadline** - February 20, 2020.

**Submit your request to:** Matt Lorz [matt@arnoldexpo.com](mailto:matt@arnoldexpo.com)  
Arnold Sports Festival office 614-431-2600  
1215 Worthington Woods Blvd. direct 614-635-6137  
Worthington, OH 43085

**CONTACT INFORMATION:** Please type or print clearly

Editor's Name:	Company Name:
Address:	Email:
City/State:	Phone:
Zip code/Country:	Website:

**NAMES OF STAFF REQUESTING CREDENTIALS:** Please type or print clearly

Name	Email	Cell Phone	Country of Residence

By submitting this request, I confirm that:

I have read the 2020 Media Regulations and agree to these terms. I also confirm that I am authorized to agree to the Arnold Sports Festival's credential regulations on behalf of my media organization and its employees. I understand that my receipt of an Arnold Sports Festival Media Credential is specifically conditioned upon my compliance with such regulations and that my failure to do so will result in the immediate loss of my and the news media outlet's credential privileges at Arnold Sports Festival events and may result in liability and understand that the application submission does not guarantee credential approval.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_