

# Arnold Sports Festival Sponsorship Levels

Sponsorship Investment	Bronze Sponsor \$10,000	Silver Sponsor \$25,000	Gold Sponsor \$50,000	Diamond Sponsor \$100,000+
Logo On www.ArnoldSportsFestival.com	Yes	Yes	Yes	Yes
Logo In Arnold Fitness EXPO Digital Directory	Yes	Yes	Yes	Yes
Access to Downtown hotel rooms and meeting space	Yes	Yes	Yes	Yes
Complimentary EXPO booths	1 – 10' x 10' booth	4 – 10' x 10' booths	8 – 10' x 10' booths	12 – 10' x 10' booths
Additional EXPO 10' x 10' booths that can be purchased	5 – 10' x 10' booths for a total of 6 booths	8 – 10' x 10' booths for a total of 12 booths	12 – 10' x 10' booths for a total of 20 booths	12 – 10' x 10' booths for a total of 24 booths
VIP Ticket Packages	2 VIP Packages	4 VIP Packages	6 VIP Packages	10 VIP Packages
Opportunity to purchase sponsor advertising including column wraps & window outside of the EXPO Hall	Yes	Yes	Yes	Yes
Sunday Sponsor Luncheon Tickets (includes photo opportunity with Arnold Schwarzenegger)	4	6	8	10
Advertisement in online Arnold Classic Program	Half-page color ad	1 – full page color ad	1 – full page color ad	2 – full page color ads
Present Awards at Friday & Saturday Night Pro Shows	---	One Night	Both Nights	Both Nights
Logo recognition shown at various times on the Main Fitness EXPO stage screens	Yes	Yes	Yes	Shown Permanently
Sponsor Video Message & Logo Recognition on screens prior to Arnold Classic Prejudging & Evening Finals	30 Second Video	30 Second Video	60 Second Video	90 Second Video
Logo Placement on Select Digital Ads	---	---	Yes	Yes
Opportunity to hang company banners at Battelle Grand (must provide)	2 4' x 6' each	2 4' x 8' each	2 6' x 8' each	4 8' x 10' each
Social Media Promotion (must provide graphic & verbiage)	1 Facebook Post + 1 Instagram Post	1 Facebook Post + 1 Instagram Post	1 Facebook Post + 1 Instagram Post per Month	2 Facebook Posts + 2 Instagram Posts per Month
Opportunity to purchase additional Social Media Promotion	No	No	No	Yes
Logo in Arnold Sports Festival Newsletters	Yes	Yes	Yes	Yes
Feature in Arnold Sports Festival Newsletter	---	---	1 Placement	2 Placements
Arnold Virtual EXPO Placement (Year-Round)	Yes	Yes	Yes	Yes
Opportunity to promote products or presentation time on the Sponsor Stage	Yes	Yes	Yes	Yes
Drayage Discount on PRODUCT ONLY shipped in advance	TBD	TBD	TBD	TBD
Drayage Discount on PRODUCT ONLY received at Show Site	TBD	TBD	TBD	TBD

For more information call (614) 431-2600

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